Industry/Academia Translational Oncology Symposium Agenda

February 27, 2009

Location: Goldberg Auditorium, Moores UCSD Cancer Center

Time: 8:00am - 6:00pm

Organizers:

Dennis A. Carson, M.D., Director, Moores UCSD Cancer Center **Ida Deichaite, Ph.D.,** Director, Industry Relations, Moores UCSD Cancer Center

Symposium Chair:

David Cheresh, Ph.D., Associate Director for Translational Research and Professor of Pathology, Moores UCSD Cancer Center

Symposium Co-Chair:

Catriona Jamieson, M.D., Ph.D., Director, Stem Cell Research Program, Assistant Professor of Medicine, Moores UCSD Cancer Center

| 8:00AM | Registration and Continental Breakfast | | |
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| 8:30AM | Welcome and Overview | | |
| | Dennis Carson, M.D., Director, Moores UCSD Cancer Center | | |
| | Gary S. Firestein, M.D. , Professor of Medicine, Chief, Division of Rheumatology, Allergy and Immunology, Dean, Translational Medicine, UCSD | | |
| 9:00AM | Clinical Use of Molecular Markers in Curing Acute Myeloid Leukemia | | |
| | Clara D. Bloomfield, M.D., Distinguished University Professor William G. Pace III Professor of Cancer Research Cancer Scholar and Senior Advisor, Ohio State University Comprehensive Cancer Center and James Cancer Hospital and Solove Research Institute | | |
| 9:30AM | Cancer Genome Sequencing: Entering a New Era | | |
| | David R. Bentley, D.Phil., Vice President & Chief Scientist, Illumina, Inc. | | |
| 10:00AM | Break | | |

| 10:15AM | Keynote Speaker: Targeted Therapy for Cancer: Lessons from Cetuximab | |
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| | John Mendelsohn, M.D., President, University of Texas M.D Anderson Cancer Center; Professor of Cancer Medicine, The University of Texas, M.D. Anderson Cancer Center | |
| 11:00AM | Breakthrough Science and the Next Generation of Cancer Therapeutics: Can We Improve Attrition? | |
| | Perry Nisen M.D., Ph.D., Senior Vice President Cancer Research, GlaxoSmithKline | |
| 11:30AM | Accelerating Science into Patient Treatments and Cures – Two Real-Life Examples | |
| | Catriona Jamieson, M.D., Ph.D., Director, Stem Cell Research Program, Assistant Professor of Medicine, Moores UCSD Cancer Center | |
| 2:00PM | Lunch | |
| 1:30PM | Nucleostemin as a Regulator of Cell Proliferation | |
| | Beverly S. Mitchell, M.D., George E. Becker Professor of Medicine Director, Stanford Cancer Center | |
| 2:00PM | Optical and MR Imaging of Tumors in vivo with Activatable Cell Penetrating Peptides | |
| | Roger Tsien, Ph.D., Professor of Chemistry and Biochemistry, Department of Pharmacology, UCSD | |
| 2:30PM | Epitope-Specific Effects of AMG 479 and Other Anti IGF-1R Antibodies on Ligand Binding and Receptor Activity | |
| | Frank J. Calzone, Ph.D., Executive Scientific Director, Hematology and Oncology, Amgen | |
| 3:00PM | Young Investigator Presentation: Targeting the Chronic Lymphocytic Leukemia Microenvironment | |
| | Danelle F. James, M.D., Clinical Instructor of Medicine, Moores UCSD Cancer Center | |

| 3:30PM | Break |
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| 4:00PM | Polymorphisms in the p53 Pathway |
| | Arnold Levine, Ph.D., Professor, Institute for Advanced Study, Simons Center for Systems Biology, School of N Sciences; Professor of Pediatrics and Biochemistry, Ca Institute of New Jersey, University of Medicine and Den |
| 4:30PM | Panel: The Evolution of Industry/Academia Interaction Benefit Cancer Patients |
| | Moderator: Thomas O. Daniel, M.D., President, Research |
| | Dennis Carson, M.D., Director, Moores UCSD Cancer |
| | Neil Gibson, Ph.D., Chief Scientific Officer, Oncology Research, Pfizer |
| | Arnold Levine, Ph.D., Professor, Institute for Advance Study |
| | Greg R. Reyes, M.D., Ph.D., Senior Vice President, Or Research and Development, Biogen Idec |
| | Duane Roth, Chief Executive Officer, Connect |
| 5:30PM | Wine Reception |